



ProfessionalWatches.com is an editorial website dedicated to men's high-end professional wristwatches and chronographs. The site is continuously updated with fresh content. To keep our tech savvy readers entertained and informed we utilize the latest online technologies such as; video posts, slideshows, real-time commenting and optimized high-resolution image galleries. Our U.S. target audience is 25+, has high disposable income and is mostly male.

Traffic Statistics:

Monthly Page Impressions ***100,000+**

Monthly Unique Visitors ***50,000+**

Google PageRank **6**

**Source: Google Analytics*

Current Advertisers:

Audemars Piguet

TheTimeZone (Authorized Dealer)

JuraWatches (Authorized Dealer)

Ad Sizes/Rates:

Leaderboard (728x90) ***\$2000/month**

Square (250x250) ***\$1500/month**

Skyscraper (120x600) ***1250/month**

Side Buttons (200x100) ***\$500/month**

Text links (1-Line) ***\$150/month**

**All ads are run of the site. Discounts available for 3x, 6x, 12x ad buys. Each ad unit averages 100,000 impressions per month.*

Ad Specs:

JPEG, GIF, Flash

Maximum File Size 30k

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